MICHIGAN FREEDOM CAMPUS

A Regional Platform for SUD Recovery, Veteran Stability & Workforce Development

REPOSITIONING A 200-ACRE FORMER COLLEGE CAMPUS INTO AN INTEGRATED RECOVERY & WORKFORCE HUB

Michigan Freedom Campus will leverage more than 180,000 SF of existing institutional space in Roscommon County to accelerate deployment, reduce capital cost and bring multiple complementary programs together on one campus. This investment would address the immediate need for substance use disorder placement beds and the larger challenge of creating a sustainable housing and recovery pathway from stabilization and treatment to recovery housing, employment, and independent living.

1 SUD TREATMENT & RECOVERY



Bear River Health anchors the behavioral-health component with licensed residential SUD treatment and recovery residence capacity. Shared dining, life-safety and campus infrastructure support an efficient continuum from treatment through longer-term recovery.

2 VETERAN SUD CRISIS & RECOVERY



A dedicated veteran pathway is being developed from emergency/crisis placement through stabilization, recovery residence and ultimately permanent supportive housing. Final bed count and configuration remain TBD as VA, MVAA and operating partners refine the model.

3 MODULAR HOUSING & WORKFORCE



The former automotive lab and adjacent industrial space are planned as a separate modular manufacturing and workforce center producing housing for Northern Michigan. Veterans and people in recovery can access training and employment pathways in construction, assembly and logistics.

INTEGRATED CONTINUUM

SUD Treatment > Veteran Crisis Placement > Stabilization & Recovery > Recovery Housing > Workforce Training > Independent Living

WHY THIS CAMPUS WORKS

- Existing 200-acre / 180,000+ SF campus lowers development risk and accelerates opening.
- Bear River Health provides the SUD treatment and recovery operating backbone.
- Veteran services are being aligned with Zero Day VA, MVAA and LEO pathways.
- Proximity to Camp Grayling and regional VA resources strengthens the veteran mission.
- Shared infrastructure creates operating efficiencies across treatment, housing and workforce

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CAMPUS VIDEO LINK

https://player.vimeo.com/video/854473366?h=cf6a3e8841&badge=0&autopause=0&player_id=0&app_id=58479

PROJECT POSITIONING

Michigan Freedom Campus is designed as a scalable model connecting behavioral health, veteran recovery, housing and economic mobility. The current opioid-settlement request focuses on SUD treatment/recovery and veteran SUD crisis/recovery capacity. The modular manufacturing operation is a separate, non-opioid capital project that is enabled by the broader campus redevelopment.

CORE OUTCOME

Restore stability. Expand veteran and SUD recovery capacity. Create workforce pathways. Produce housing at scale.